

Appendix 1: SuperGold Card use, October 2008 to September 2009 by region

Region	Number of card holders	Payments	Average payment per trip ⁷	Total number of trips taken
Auckland	137,854	\$8,783,963	\$2.22	3,958,618
Wellington	55,874	\$4,368,797	\$2.62	1,665,109
Canterbury	76,997	\$2,561,088	\$1.90	1,344,927
Waikato	51,676	\$520,892	\$1.89	276,264
Otago	28,089	\$465,277	\$1.71	271,570
Bay of Plenty	41,324	\$344,968	\$1.45	237,768
Hawke's Bay	22,285	\$115,638	\$2.17	53,179
Manawatu/Whanganui	33,741	\$107,265	\$1.37	78,291
Northland	23,197	\$73,595	\$2.02	36,357
Taranaki	16,266	\$61,429	\$2.14	28,656
Nelson/Tasman ⁸	13,649	\$58,523	\$1.99	29,443
Southland	13,371	\$55,382	\$1.33	41,491
Marlborough	7,461	\$15,984	\$1.33	11,988
Gisborne	5,513	\$15,266	\$1.33	11,449
West Coast	4,629	0	0	0
Unknown	7,833	-	-	-
Regional council administration	-	\$337,227	-	-
NZTA administration	-	\$473,157	-	-
National totals	539,759	\$18,358,452	\$2.38	8,045,110

⁷ At 75 percent reimbursement rate.

⁸ The figures for Nelson and Tasman are combined because the public transport services operate between the two regions.