

## Wellington Region RSAP Overview 2011/12 - DRAFT

Attachment 1 to Report 12.350

An overview of the road safety action plan activities in the Wellington region for the last year.

**NZ Safer Journeys' Vision:** A safe road system increasingly free of death and serious injury

**Regional Vision:** To continuously improve the level of regional road safety based on a firmly established safety culture

**NZ Safer Journeys' High Priorities:** Young drivers; Alcohol & Drugs; Roads & Roadsides; Speed; Motorcyclists

High and medium areas of concern have tabs coloured red and orange.

**Communities of Risk'** High Priority Areas in the Wellington region:

Young drivers (South Wairarapa); Roads & Roadsides, Rural (South Wairarapa); Speed (South Wairarapa); Motorcyclists (Wellington and Hutt City); Cyclists (Wellington and Hutt City); Pedestrians (Wellington City); Distraction (Carterton); Fatigue (South Wairarapa); Older road users (Upper Hutt)

For each spreadsheet, Red is the high priority area, Orange is the medium-high priority area and green is the above average priority area for each TA

Note 1: Upper Hutt had an Intersections section in their RSAP. Material from that section has been placed in the Roads and Roadsides sheet.

Note 2: The presence of a particular activity in a Road Safety Action Plan does not guarantee that the activity was completed.

## Reducing Alcohol/Drug Impaired Driving

TA or Agency Involved

KCDC	PCC	WRSC	UHCC	HCC	WCC	GWRC	Police	ACC	NZTA	Activity	Objectives & Outputs	Timing
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	Alcohol education campaigns (e.g. Road Safety workshops, Summer Alcohol Safety programme, 'Great Mates Drive Sober', SADD activities, workshops with ER doctor, use of 'Last Choice' crash car, New BAC campaign, and Host Responsibility promos).	Campaigns change attitudes around alcohol and drug impaired driving. Contribute to a reduction in alcohol/drug impaired driving and pedestrian crashes.	Various
									✓	Nationwide Campaigns, and billboards	Campaigns change attitudes around alcohol and drug impaired driving. Contribute to a reduction in alcohol/drug impaired driving and pedestrian crashes.	April, June, July, October, December
							✓			Targeted enforcement focused on high risk times/dates/locations	Reduction in percentage of positive alcohol detections.	
							✓			High profile early evening checkpoints on busy roads or licensed premises	Increase in public's perceived risk of being stopped	

## Increasing the Safety of Young Drivers

TA or Agency Involved											Activity	Objectives & Outputs	Timing
KCDC	PCC	WRSC	UHCC	HCC	WCC	GWRC	Police	ACC	NZTA				
✓	✓	✓	✓	✓	✓	✓	✓				Delivery of the Last Choice crash car resource to schools and youth events throughout the region	The campaign will change attitudes to driving drunk or drug impaired. Will contribute to a reduction in young driver crashes.	Throughout the school year.
					✓						Work with WCC Youth Council to develop a 3-year programme to address key road safety issues.	?	
		✓		✓	✓		✓	✓			Work with various stakeholders to promote the Practice Programme	Young drivers will progress through the graduated licence system, spending less time on a learners or restricted licence. Fewer crashes will occur due to poorly qualified drivers making basic errors	
					✓		✓				Promote road safety awareness through school-based activities	Young people will have a better awareness of road safety issues.	
			✓	✓							Presentations promoting driver licence training to specific communities (e.g. new migrants, Kokiri Marae, LSVs, Speedway)	Improve driver skills and reduce number of young people driving unlicensed	
	✓	✓		✓							Young driver training workshops	At least three workshops will make young drivers more aware of the dangers associated with speed, alcohol or driving outside licence conditions	
	✓										Delivery of 'Frontal Lobe' and Ripple Effect campaign	Students become more of aware of processes involved in critical risk assessment and effects of road fatalities	
				✓	✓	✓	✓				Deliver on-road cycle skills training courses through school travel plan schools	Introduce young people to rode code and implementing safe road use theory on the road. New road users will display understanding of the road code and respect for all road users.	

								✓	Nationwide Campaign - Don't Bail Out too Soon	Encourage parents to support their sons and daughters while they are learning to drive	
							✓		Enforcement of young driver's licence conditions	Offences are detected and enforced to limit inappropriate driving	
							✓		Risk-based enforcement of young driver breaches of the road rules (e.g. at black spots, illegal street racing, etc)	Offences are detected and enforced or prevented.	
	✓						✓		Deliver road safety presentations to secondary schools	Young people will have a better awareness of road safety issues	
							✓		Youth driver programmes targeting at-risk individuals. E.g Young offenders referred to learner licence courses	At-risk drivers will have a better awareness of road code and road safety issues	
	✓								Audit of road engineering solutions needed to prevent/mitigate youth crashes	Determine where engineering solutions might reduce the risk of young drivers crashing, in preparation for targeted engineering works	Move to Safer roads and roadsides?

## Safe Roads and Roadsides

TA or Agency Involved											Activity	Objectives & Outputs	Timing
KCDC	PCC	WRSC	UHCC	HCC	WCC	GWRC	Police	ACC	NZTA				
✓				✓	✓			✓	✓		Safer intersections education campaigns (e.g. Red light spotter, Intersection courtesy campaign)	Deliver a courtesy campaign that will improve driver behaviour at intersections. Send letters to red light runners to encourage behaviour change	
	✓										Driver safety classes and media campaigns focusing on safe speeds and cornering	Run three classes and a media campaign which help to improve driver behaviour amongst participants	
✓		✓		✓	✓	✓					Safer school routes programme	Work with schools to identify, prioritise and address key road safety concerns in the vicinity of schools	
					✓						Orange Day Parade	Run a celebration of school patrols, for school patrollers, to maintain high support for the programme.	September
		✓			✓				✓		Remedial safety work	Analyse specific crash locations to develop a logical programme of safety works	
	✓	✓	✓	✓	✓				✓		Road safety engineering works	Design and construct road improvements that address areas of concern	
					✓		✓				Intersection enforcement campaigns	Enforcement at eight signalised intersections results in a decrease in infringements	
					✓		✓				Targeted enforcement	Identify and target police activity at high risk locations (e.g. State highways) at high-risk times (e.g. Public holidays). A positive change in driving behaviour will lead to a reduction in crashes recorded.	

## Safe Speeds

TA or Agency Involved											Activity	Objectives & Outputs	Timing
KCDC	PCC	WRSC	UHCC	HCC	WCC	GWRC	Police	ACC	NZTA				
✓				✓	✓						Speed related safety engineering works	Regular speed surveys (e.g near School Travel Plan schools) help to determine speed problem areas. Traffic calming and/or appropriately designed facilities are then implemented so as to reduce speed-related crashes	
✓		✓	✓	✓	✓					✓	Driver speed feedback signs	Deploy speed feedback signs at many locations to remind drivers that they may be exceeding the speed limit.	
				✓							Install radar drones	Discourage the use of radar detectors, thereby slowing down habitual speeders	
					✓						Drive to the Conditions' speed trailer deployment	Deploy the trailer, particularly to schools with a speed problem, to encourage a reduction in driving faster than appropriate	
✓		✓	✓	✓							School Speed Zones and education campaigns	Investigate, plan and implement school zone signage so as to reduce the risk of speed related crashes near schools. Also carry out an education and awareness campaign to encourage the community to drive slower near schools.	
✓				✓	✓		✓				Urban centre speed limit programme (and rural areas for KCDC)	In consultation with the community, speed limits are reviewed and may be reduced in high pedestrian shopping areas. Fatalities involving pedestrians fall as a result	
		✓								✓	'Stay in Control' Campaign	Two Speed/Loss of Control campaigns are completed and surveying shows their effectiveness.	

								✓	Speed surveys	Carry out annual surveys so as to determine the effectiveness of existing campaigns or the need for further initiatives	
			✓						Speeding education campaign	Editorial information specific to risks in Hutt City is used to promote safer speeds	
					✓				Two-way Street video campaign	A youtube based campaign that uses crash footage from Hutt City encourages drivers to slow down around pedestrian crossings	
								✓	Various nationwide speed campaigns and billboards (e.g. Flying Objects, Mantrol)	High profile campaigns drum home the message that excessive speeds are very dangerous. The general population accepts that driving fast is a bad idea, and speed-related crashes decline.	
						✓			Speed limit enforcement - high risk sites	Carry out speed limit enforcement (including with speed cameras) at sites of concern based on local knowledge and data	
						✓			Speed limit enforcement - schools	Carry out speed limit enforcement around schools with 4km/hr tolerance, resulting in less than 5% of vehicles exceeding the speed limit	
						✓			Speed limit enforcement - Holidays	Carry out speed limit enforcement with low tolerance, resulting in reduced holiday road tolls	
						✓			Delivery of 'Frontal Lobe' and Ripple Effect campaign	Students become more of aware of processes involved in critical risk assessment and effects of road fatalities	Duplication?
			✓					✓	Speed management on local roads	Investigate closing north end exit from Grounell Cres onto SH2	

## Increasing the Safety of Motorcycling

TA or Agency Involved											Activity	Objectives & Outputs	Timing
KCDC	PCC	WRSC	UHCC	HCC	WCC	GWRC	Police	ACC	NZTA				
✓	✓		✓	✓	✓		✓				Motorcycle (and moped) checkpoints	Several checkpoints on key routes result in an increase in compliance with licensing and promotional materials are distributed which result in greater use of safety gear. [and promo of skills courses?]	Sept & March (WCC); June (PCC/KCDC)
✓	✓	✓	✓	✓	✓		✓	✓			Regional motorcycling training programme	200 riders receive motor cycling training and develop skills to reduce their crash risk	
✓	✓	✓	✓	✓			✓	✓			Motorcycle safety campaign, using billboards and existing resources (including websites)	Resources are well-received and raise awareness of motorcycling safety issues, resulting in a reduction in motorcycling accidents.	
				✓	✓		✓				Motorcycle safety enforcement campaigns (supported by media campaign where possible)	Six-week campaigns focus on offences by and against motorcyclists - results tabled at RSAP meeting.	
	✓									✓	Produce a list of existing roads where motorcycle crashes are occurring and produce a plan for engineering solutions	Plan is produced...?	Put in safer roads & roadsides?
			✓							✓	Rimutaka Hill Rd improvements	Query about effect on motorcyclists	Put in safer roads & roadsides?



## Safe Walking and Cycling

TA or Agency Involved										Activity	Objectives & Outputs	Timing	
KCDC	PCC	WRSC	UHCC	HCC	WCC	GWRC	Police	ACC	NZTA				
✓				✓	✓	✓					Pedestrian Safety Campaigns targeting adults crossing the road	Deliver campaigns via sandwich boards, mass media, workplace networks, Two-way Street video clip, etc to reduce incidences of crashes due to people crossing heedless of traffic.	
✓		✓		✓	✓	✓	✓			✓	Cyclist safety campaigns focusing on cyclists understanding and following the rules	Deliver education resources to libraries, workplaces, online and at checkpoints. Enforce cycle lights and helmet regulations at checkpoints.	
✓				✓	✓	✓					Cyclists Shared Path courtesy campaigns and promotion of bike bells	Deliver safe cycling messages on busy shared paths (and via printed and online resources).	
✓		✓	✓	✓	✓	✓	✓				School Travel Plan programmes	Training and promotion of safe road use by children and implementation of infrastructure to improve safety around schools.	
✓		✓	✓	✓	✓	✓	✓				Road safety and cyclist skills training in schools (with or without school travel plans)	Police Education Officers to provide training to schools (where requested) in order to promote safer walking and cycling by children	
		✓		✓	✓	✓				✓	Promote correct use of roading infrastructure such as advanced stop boxes and roundabouts	Use of online, newspaper and/or cycling maps to promote safer use of existing cycling infrastructure	
			✓								Cyclist skills promotions for young people	Hold several cycle skills session and Upper Hutt Young Cyclist of the Year competition to develop safer youth cycling.	
✓		✓	✓	✓	✓	✓					Cycle Skills Training (adults)	Training cycle skills trainers (teachers and volunteers) and new adult cyclists to ride in a more confident and safe manner	

✓	✓	✓		✓	✓			✓	Targeted engineering works to improve pedestrian and cyclist safety	Provision of best practice pedestrian and cycling facilities constructed where they will reduce crashes.	
✓	✓	✓	✓	✓	✓	✓	✓	✓	Promote the use of reflective gear for pedestrians and cyclists, and better bike lights for cyclists	Through campaigns such as 'Be Safe-Be Seen' and 'Be Bright', increase the use of reflective gear and high quality bike lights so as to cause a decline in night-time crashes involving pedestrians and cyclists.	
	✓					✓			Walking school buses and parades in Porirua	Events and regular walking school buses used to promote safe walking practices and greater care around children by drivers in Porirua	
			✓		✓		✓		Deliver training for School Traffic Safety teams and monitor/support activity	School Traffic Safety teams facilitate safe crossing opportunities near schools throughout the school year	
				✓		✓		✓	Campaign delivered to promote safe overtaking of cyclists (and pedestrians in rural areas) by drivers	'Mind the Gap' banners and billboards and 'Share the Road' signs promote a safe passing gap by motorists and lead to a reduction in crashes	
							✓		Targeted enforcement of helmet wearing	Enforcement raises (or maintains) a high rate of helmet wearing by cyclists	
			✓	✓	✓		✓		Targeted parking education and/or enforcement around schools	Enforcement of no-parking zones maintains a safer pedestrian environment near school gates	
		✓	✓						Promotion of safe use of mobility scooters	Provide training sessions to encourage safe use of mobility scooters to reduce the crash risk associated with this mode.	

**Reducing the Impact of Fatigue**

TA or Agency Involved											Activity	Objectives & Outputs	Timing
KCDC	PCC	WRSC	UHCC	HCC	WCC	GWRC	Police	ACC	NZTA				
		✓							✓		Fatigue campaign on billboards, TV and ferries	Encourage drivers to take a break/sleep before or during long trips. Ongoing decline in fatigue related crashes.	
							✓				Deploy maximum staff to state highways during holiday weekends	Raise awareness of the need to stay alert and drive safely on long trips.	Long weekends
✓							✓				Fatigue (Driver Reviver) Campaign	Implement 'Driver Reviver' stops along SH1 to encourage drivers to take a break. Use advertising to raise awareness of the risks associated with fatigue.	

**Addressing Distraction**

TA or Agency Involved											Activity	Objectives & Outputs	Timing
KCDC	PCC	WRSC	UHCC	HCC	WCC	GWRC	Police	ACC	NZTA				
							✓				Enforce ban on cell phone use while driving	Zero tolerance for cell phone breaches results in fewer distraction related crashes	
		✓			✓						Public awareness campaigns around distracted driving	Raise awareness about the risks associated with distracted driving.	

### Reducing the Impact of High Risk Drivers

TA or Agency Involved											Activity	Objectives & Outputs	Timing
KCDC	PCC	WRSC	UHCC	HCC	WCC	GWRC	Police	ACC	NZTA				
✓	✓	✓									Youth driver training to target high risk young drivers (such as first time offenders)	Deliver several driver training courses to reduce the occurrence of re-offending and related crashes. Also, may assist youth to progress from their Learner to Full driver licence.	
✓											Driver courses for those with literacy issues	Deliver several driver training courses for those with literacy issues to assist them in becoming skilled, fully licensed, and safer drivers.	
							✓				Targeted enforcement targeting high-risk drivers such as recidivist drink drivers and disqualified drivers	Deliver targeted enforcement of high risk drivers using sites identified by intelligence, to reduce the incidence of crashes involving those individuals	

## Improving the Safety of Heavy Vehicles

TA or Agency Involved											Activity	Objectives & Outputs	Timing
KCDC	PCC	WRSC	UHCC	HCC	WCC	GWRC	Police	ACC	NZTA				
						✓					Bus Driver/Cyclist workshops	Carry out workshops with bus drivers and cyclists sharing road safety issues and experiences to raise awareness of how to share the road safely.	Quarterly
								✓			Heavy Motor Vehicle Education	Deliver 'Drive Safe' programme and resources to transport companies, and support events such as 'Truck Safe Week'.	
									✓		Heavy Motor Vehicle incentives	Implement Operator Rating System to publish safety performance of transport companies.	
							✓				Targeted enforcement of heavy vehicle rules at identified sites.	Targeted enforcement of speed limits will reduced the incidence of trucks speeding, and associated crashes.	

**Increasing the Level of Restraint Use**

TA or Agency Involved											Activity	Objectives & Outputs	Timing
KCDC	PCC	WRSC	UHCC	HCC	WCC	GWRC	Police	ACC	NZTA				
	✓	✓		✓	✓		✓				Restraint checkpoints and surveying. Compliance tickets issued as required.	Carry out checkpoints aimed at raising awareness and correct practice relating to child restraints. Correct use of restraints will increase over time.	
✓	✓	✓		✓	✓		✓	✓			Education campaigns supporting the use of booster seats (to be carried out with support from Plunket)	Correct use of booster seats will increase over time.	
							✓				Deliver targeted enforcement of restraint use at identified sites.	6-monthly reporting will indicate an increase in correct restraint use over time.	

### Increasing the Safety of Older New Zealanders

TA or Agency Involved											Activity	Objectives & Outputs	Timing
KCDC	PCC	WRSC	UHCC	HCC	WCC	GWRC	Police	ACC	NZTA				
✓		✓			✓						Deliver road safety messages to older drivers through printed resources such as a road safety calendar	Maintain or raise awareness of road safety issues amongst older drivers	Jan-Dec
✓		✓									Refresher driving courses for older drivers	An agreed number of courses are completed and these lead to a downward trend in older driver crashes	
		✓									Education workshops for mobility scooter users	10 workshops completed, which result in greater awareness of safe scootering practices	
					✓						Community based older driver road safety education campaigns	Support community organisations which carry out road safety programmes aimed at older drivers.	