

Regional Public Transport Plan

Relevant objectives and policies

Objective 7: A fare schedule that attracts and retains customers and balances user contributions against public funding.

Policy 7.1: Ensure that fares paid by passengers reflect the degree of private benefit received from public transport services.

Methods:

1. Review and implement the farebox recovery policy as part of Greater Wellington's Long Term Plan review.
2. Review compliance with farebox recovery targets annually.
3. Review fare levels annually, with a preference for smaller regular changes to fare levels rather than large infrequent changes.
4. Review fare structures at least once every six years, with the first review to be carried out in 2011/12.

Policy 7.2: Ensure that the fare system is easy for customers and operators to understand and use.

Methods:

1. Retain a zone based approach to fares for public transport services.
2. Work towards simplified fare products within the existing fare system.
3. Review fare structures at least once every six years, with the first review to be carried out in 2011/12.

Policy 7.3: Provide concession fares for identified target groups.

Methods:

1. Continue to provide concession fares for children, subject to future reviews.
2. Support the SuperGold card free off-peak travel scheme for senior citizens, subject to on-going national funding.
3. Review concession fare target groups as part of the fare structure review carried out at least once every six years, with the first review to be carried out in 2011/12.

Policy 7.4: Provide scope for special fares for specific instances.

Methods:

1. Work with transport operators and other organisations to develop promotions and marketing products.
2. Consider providing special fares in support of Policy 1.6, where appropriate and affordable.

Objective 8: An integrated system of fares and ticketing that enables seamless travel between services and modes.

Policy 8.1: Maintain and expand the coverage of existing multimodal public transport fare products.

Methods:

1. Retain a zone based approach to fares for public transport services.
2. Maintain and enhance the provision of existing integrated fare products, where appropriate.
3. Review and monitor the efficiency and effectiveness of the integrated fare approach as part of the fare structure review carried out at least once every six years.

Policy 8.2: Develop and implement an integrated electronic ticketing and fares system.

Methods:

1. Make sure that Greater Wellington's integrated electronic ticketing aspirations are aligned with the emerging national ticketing approach, which is based on the Auckland integrated fares system project.
2. Carry out the 2011/12 fare structure review in a manner that contributes towards implementation of an integrated network-wide electronic ticketing system.
3. At the appropriate time, require that all public transport operators participate in an integrated ticketing system through use of electronic ticketing systems compliant with national integrated ticketing interoperability standards.